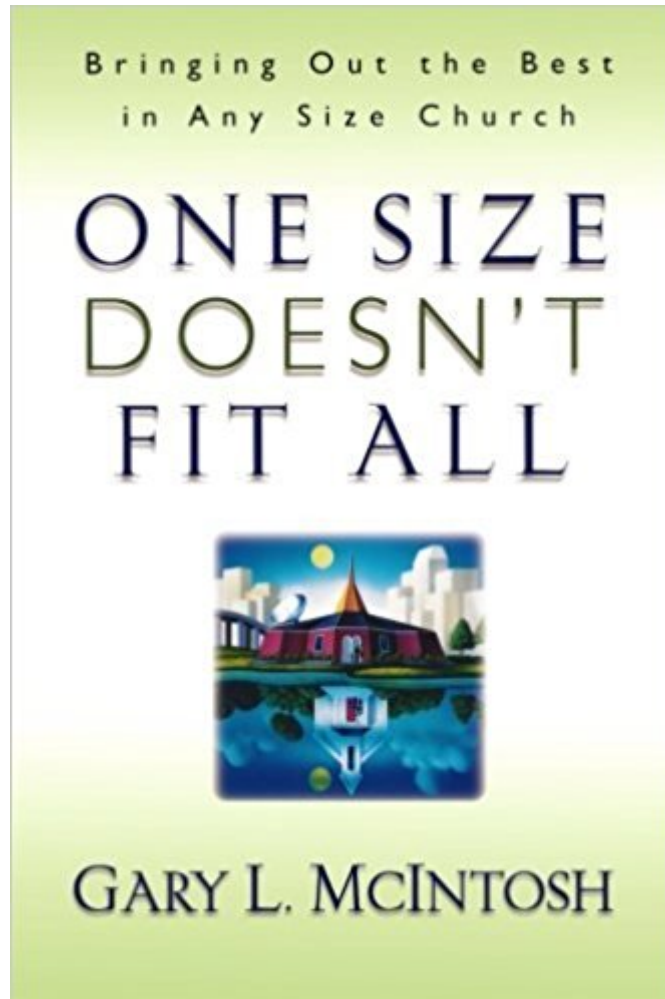


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# One Size Doesn't Fit All: Bringing Out The Best In Any Size Church



## Synopsis

Different churches grow in different ways. This book will help you figure out your church's orientation and show the way to healthy growth.

## Book Information

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Average Customer Review: 4.2 out of 5 stars [See all reviews](#) (35 customer reviews)

Best Sellers Rank: #166,381 in Books (See Top 100 in Books) #133 in [Books > Christian Books & Bibles > Churches & Church Leadership > Church Growth](#) #156 in [Books > Christian Books & Bibles > Churches & Church Leadership > Church Institutions & Organizations](#) #183 in [Books > Christian Books & Bibles > Churches & Church Leadership > Church Administration](#)

## Customer Reviews

McIntosh divides churches into three sizes--small (15 to 200 worshipers), medium (201-400), and large (401+)--then describes how what makes each size congregation tick is different. Obviously, any such generalizations are oversimplifications, but they are nonetheless useful. In my work as a church consultant, I have used quotes and insights from this book to help churches understand what changes are needed to allow them to go to the next step of growth (for example, transitioning from decision-making by committees to decision-making by staff as part of the transition from medium to large) as well as to understand aspects of why the church has quit growing (for example, a medium-size church is clinging to ways of operating that are appropriate for a small church). McIntosh makes this three-way comparison in 11 areas, including structure, leadership, primary role of the pastor, decision-making, etc. One of the simplest comparisons is that the small congregation needs their pastor to be a Lover, the medium congregation needs an Administrator, and the large congregation needs a Leader. This helps to explain, for example, how a Lover pastor who can grow a congregation from 50 to 200 may not be able to take the church further if he or she is not a strong administrator and continues to relate to members primarily one on one. My one qualification about this material is that it seems to me that a number of the changes that McIntosh

has described as taking place in the medium-to-large transition would serve the church better if they take place before the church reaches 400. (Perhaps the author is describing what is more than what should be.

Did I get your attention? I realize that the pastor's best friend is God and best human friend is a spouse. I realize the most important book in the pastor's library is Scripture. But this book is VALUABLE with big letters! This book is valuable because it is solid and practical. None of it is novel. None of it is new. It is not experimental. It is all based on time tested proven data, readily available from a variety of sources and should be taught in any pastoral leadership course. This book is valuable because it is written with an easy to understand, step-by-step style that will open the eyes of laity on church boards. I took my church boards through this book, 3 chapters/week for 4 weeks. By the time we finished we had prepared an action plan that is turning our church around. This book is valuable because it lays down unmistakable guidelines to expose dysfunction. By the time our boards had finished this book there were few people who could hide dysfunction behind pious language. The people saw it for what it was. **DRAWBACKS:** The book does have a couple of drawbacks. It is written in story form. Some of my congregation did not like the story. They just wanted the meat of the material. Chapter after chapter added to one overall chart. By the time the book was half finished I had people who skipped the chapters we were on and went to the final chart. **RESPONSE TO CRITICS:** Most critics of this book point to its lack of theology and spiritual depth. That is not the point. Some pastors are competent but do not have a godly character. Others have character but lack competency. Some leaders have great personal spiritual depth, but lack public presence.

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